



# *College Admissions Trend*

IvyClimbing Education Services  
355 W. Olive Avenue, Suite 105  
Sunnyvale, CA 94086

# The Single Most Popular School

- University of Chicago!
  - Received close to 9,000 early applications in 2012; more applications than any other early admission schools.
  - Applications went up 42% in 2011 for early admission as well.

# The Hottest/Impacted Majors!

- Division of Biological Sciences
  - All majors
- School of Engineering
  - Bioengineering
  - Bioengineering: Biotechnology
  - EECS
  - Computer Engineering



# Other Hot Majors!

- Business
- Economics
- Political Science
- Psychology
- Applied Mathematics
- Operations Research



# *International Studies Major- Hot!*

- Ideology & Culture in International Affairs
- Regional and Comparative Analysis
- International Finance
- International Environmental Economics
- International Development Economics
- Global Health, Nutrition & Environment
- International Security
- The United States in World Affairs



# Emphasis on Research - Hot!

- Duke Essay Prompt:
  - If you have participated in any **significant research activity**, please provide a brief description.
- Northwestern
  - **Statement on Research**. Include an abstract.
- Harvard
  - An academic experience (course, project, paper or **research topic**) that has meant the most to you



Focus on  
Character & Personal Quality - Hot!

*“Character and personal quality trump everything else in admissions.”*

William Fitzsimmons, Dean of Admissions,  
Harvard College