

Why should we choose you?
What sets you apart from the other applicants?

#1 Answer the question that is asked





#2 Strive for depth, not breadth







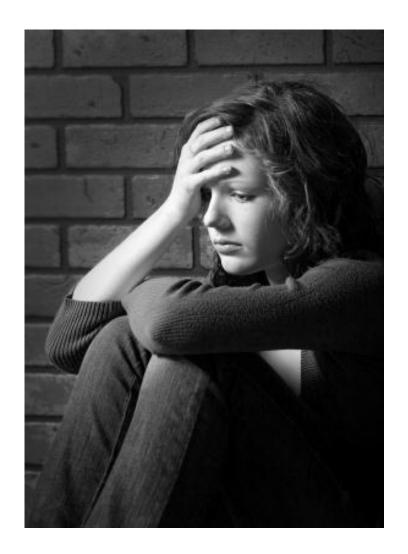


#3 Show, Not Tell





#4 Avoid the Inappropriate







**#5 Use Humor Wisely** 







#6 Write from a position of positivity







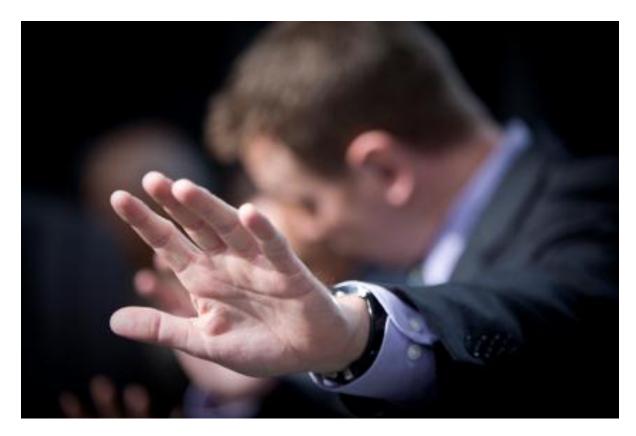
#7. Think about your recent past







#8 Keep unflattering experiences to yourself.





#9 Avoid being arrogant









# 10 Be ALL ABOUT YOU!



